

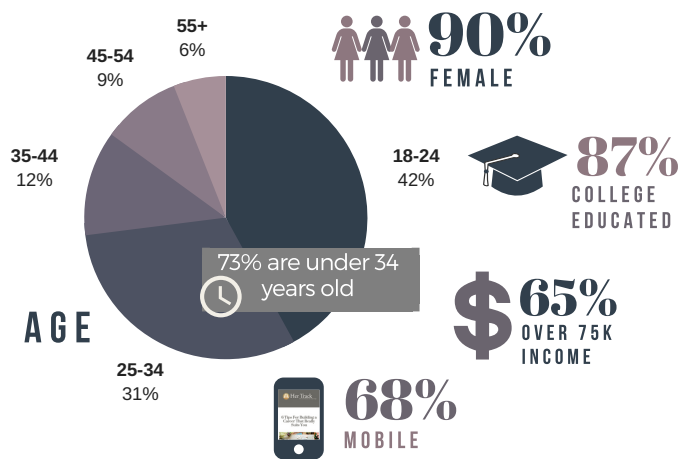
HERTRACK

MEDIA KIT

ABOUT US: Her Track is a group of 70+ writers, designers, and marketers dedicated to producing helpful content and empowering young women to share their stories.

OUR MISSION: We seek to provide a platform for creativity, personal stories, and idea-sharing related to relationships, career, style, health, women's issues, travel, fitness and home.

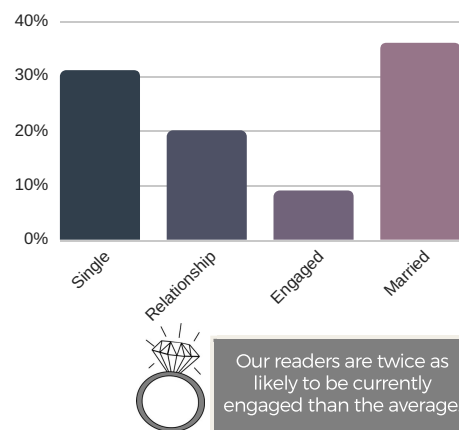
AUDIENCE & DEMOGRAPHICS:



TOP SPENDING:

- CLOTHING & APPAREL
- HOME PRODUCTS
- HEALTH & BEAUTY
- TRAVEL & LEISURE
- SCHOOL & CAREER
- FITNESS & SPORTS

RELATIONSHIP STATUS



REACH & INFLUENCE

- 7K+ LIKES
- 11K+ FOLLOWERS
- 5K+ FOLLOWERS
- 2K+ FOLLOWERS



MONTHLY
SITE VIEWS



MONTHLY
PINTEREST REACH



MONTHLY
FACEBOOK REACH



MONTHLY
TWITTER REACH

FEATURED ON



PINTEREST INFLUENCE



- Monthly Impressions: 1,8M
- Monthly Viewers: 1,4M
- Monthly Clicks: 17K
- Monthly Visitors: 15K

POPULAR TOPICS

- Style
- Dating
- Career
- Home Decor
- Health
- Family
- Fitness
- College
- Technology
- Finances

SPONSOR OPPORTUNITIES

GOLD PACKAGE
\$500.00

INCLUDES: \$ \$ \$

- 2 Sponsored Posts + Product Feature
- 1 Ad 300x250 on the Right Rail for 1 month
- 1 Week Feature in the Homepage Slider
- Affiliate and Logo Links in Post
- 1 Pinterest Share + Custom Graphic
- 1 Facebook Share + Custom Graphic
- 1 Instagram Share + Custom Graphic
- 2 Twitter Shares + Custom Graphic
- 1 Email Blast For Article

SILVER PACKAGE
\$250.00

INCLUDES: \$ \$

- Sponsored Post + Product Feature
- Affiliate and Logo Links in Post
- 1 Pinterest Shares + Custom Graphic
- 1 Facebook Share + Custom Graphic
- 2 Twitter Shares
- 1 Email Blast For Article

BRONZE PACKAGE
\$100.00

INCLUDES: \$

- Sponsored Post + Product Feature
- Affiliate and Logo Links in Post
- 1 Facebook Share
- 2 Twitter Shares
- 1 Email Blast For Article

EXAMPLE:

9 Tips for Balancing GRE Prep With Your Full-Time Job

Rachel Kagele-Dale blogs about graduate her own graduate work at the University, taught and written about test preparation.

Magosh

1. Start early.

Getting an early start is always important for GRE prep since it allows you to work full-time, getting an early start at a following tips, step back and look at your schedule. How long it takes to be honest about how much time you'll actually devote to study is important—where are you now, and how far do you have to go?

2. Register early too.

Whether GRE test dates can be like gold dust if you don't hop enough, if you can avoid taking a day off work to take the test, likely to show off your full potential.

5. CARVE OUT TIME FOR PRACTICE TESTS.

A HELPFUL TIP FROM 9 TIPS TO BALANCING GRE PREP WITH YOUR FULL-TIME JOB

1. START EARLY

IF YOU'RE WORKING FULL-TIME, GETTING AN EARLY START IS EVEN MORE IMPORTANT.

Her Track @her_track · Sep 25 · 9 Tips for Balancing GRE Prep With Your Full-Time Job

Her Track Published by Hootsuite (9) · October 12 at 9:50am · Trying to get into Grad school while you're juggling full time work? We've got your back! <http://ow.ly/xjwP3DfARSJ>

9 TIPS FOR BALANCING GRE PREP WITH YOUR FULL-TIME JOB

SPONSOR A GIVEAWAY



WE WILL

- Host it & promote it on all channels.
- Select & coordinate with the winner.

YOU GAIN

- Social followers from entries.
- Brand awareness for your business.
- More engagement on sponsored posts

+\$50.00 on Sponsored Post

+\$100.00 for Giveaway Only



People can enter by...

- Referring their friends (aka. "viral sharing")
- Liking a Fan Page
- Tweeting a Message
- Pinning an Image
- Answering a Poll
- Invent Your Own!
- Subscribing to a Mailing List
- Following an Account
- Following an Account
- Commenting on a Blog Post

AD OPTIONS:

Monthly Rates

- In-Text Mobile & Desktop Ad: \$75.00
- Position 1 300x250 Right Ad: \$50.00
- Position 2-5 300x250 Right Ad: \$25.00

change your mind. You can pick a new career for no reason at all. You can get a single life. You can have children or live child-less. You can be frugal or spend of style. You can stay in your hometown or move away. You can run a marathon nights. You can quit and walk away whenever you want from anything that's m do what you want, and NOT feel guilty or ashamed for it. You have to. You own

FOREVER 21 CONTEMPORARY SHOP NOW

Personally, I love the chalkboard labels. They are fun, adjustable and look great on any kind of jar or basket. There are many different kinds of labelling too that really add a neat detail to your apartment.

domino DESIGN SERVICES YOUR PERSONAL HOME DESIGNER For just \$185

9. Invest in a few charming little throw pillows.

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